



CATHOLIC CHARITIES, DIOCESE OF NASHVILLE

El Festival de Esperanza

CELEBRATING PATHWAYS TO POSSIBILITIES

Wednesday, April 27, 2022 • 6:00 p.m. to 10:00 p.m.

LOCATION: Saint Elle, 1420 3rd Avenue South, Nashville, TN 37210.

Saint Elle is a half mile from historic St. Patrick's Catholic Church in Chestnut Hill



What? Enjoy our 60th anniversary celebration while helping support the vital work of Catholic Charities throughout the year. Our Cuban-themed *El Festival de Esperanza*—a festival of hope—will feature authentic food, drinks, and joyous music and dance! Saint Elle is a creatively designed event space where you can enjoy the festival inside or outdoors. From a hilltop in the Chestnut Hill neighborhood, guests will be treated to a view of the downtown skyline.

Why Cuban? Besides the energy of a Cuban culture-infused party, we will commemorate the earliest days of Catholic Charities, Diocese of Nashville, when our first program was the resettlement of 43 Cuban children fleeing for safety from their homeland, as political tensions rose to dangerous levels in 1962. Then as now, guided by our motto—*love, hope, healing*—Catholic Charities placed the children with foster families in Middle Tennessee, until they could be reunited with their families. Now safe and sound sixty years later, several of those children will join us at *El Festival* to share their story of hope first-hand.

Catholic Charities
Diocese of Nashville

How is Catholic Charities vital today?

We serve more than 25,000 people annually throughout Middle Tennessee, one of the fastest-growing regions in the country. The past two years have especially demonstrated our expertise in helping people navigate the devastation of a tornado and a bombing disaster, the multi-faceted losses due to the pandemic, and most recently the trauma of evacuation from a country across the world. However, our work is not limited to crises. With our promise of “love, hope, and healing,” we provide **food, shelter, and emergency assistance every day**. We also offer specialized support for those who need it. Always our goal is to provide the tools that people need to thrive and be self-reliant—counseling, therapy, and resource navigation, as well as job readiness, mentoring, and skills training.

Why do we need financial support?

As a leading social services provider, we serve our neighbors regardless of faith tradition, with a staff from many religious backgrounds—not just Catholic. **Only five percent of our revenue is provided by the diocese and church donations.** Financial support from corporations, foundations, and individuals is critical to meeting the needs. Please support the ongoing work of Catholic Charities by participating in this unique celebration *El Festival de Esperanza!* So many of our neighbors need our help. Please join us in helping to give them love, hope, and healing.

Sponsorship Opportunities



Presenting Sponsor: First Horizon

- Exclusive Presenting Sponsorship for 60th Anniversary event. Event will be referred to as *El Festival de Esperanza*, presented by “Presenting Sponsor”
- One (1) VIP sponsor table for 10 guests in a preferred location with themed guest favors
- Recognition during welcome to attendees
- Opportunity to address guests from the podium
- Name and logo included on all event advertising/releases/promotion, media, and video presentation, and on website page for a year with link to sponsor’s website
- Recognized in post-event media (TV-Web-Print)
- Full-Page Tribute Opportunity in the Commemorative 60th Anniversary Book with prominent placement
- Article featuring your company and its corporate social responsibility shared with more than 7,000 of our email subscribers and social media followers
- Prominent placement in post-event ad/article in the *Tennessee Register* newspaper, print circulation 18,500
- Access to prominent guests in a private VIP room
- Company logo on all media at the event
- Prominent recognition on electronic sponsor board throughout event

Platinum Sponsor \$30,000

- One (1) VIP sponsor table for 10 guests
- Name included on all advertising/releases, in event media and video presentation, and on website list
- Recognized in post-event media (Web-Print)
- Full-Page Tribute Opportunity in the Commemorative 60th Anniversary Book
- Prominent placement in post event ad/article in the *Tennessee Register* Newspaper, print circulation 18,500
- Prominent recognition on electronic sponsor board throughout event

Gold Sponsor \$25,000

- One (1) VIP sponsor table for 10 guests
- Name included in event advertising/releases, in event media, and video presentation, and on website list
- Recognized in post-event media (Web-Print)
- Full-Page Tribute Opportunity in the Commemorative 60th Anniversary Book
- Mention in post event ad in the *Tennessee Register*
- Prominent recognition on electronic sponsor board throughout event

Silver Sponsor \$20,000

- Sponsor-ID’ed table for 8 guests
- Name included in event media and presentation
- Full-Page Tribute Opportunity in Commemorative 60th Anniversary Book
- Mention in post event ad/article in the *Tennessee Register*
- Prominent recognition on electronic sponsor board throughout event

Copper Sponsor \$10,000

- Sponsor-ID’ed table for 8 guests
- Name included in event media and presentation
- Full-page Tribute Opportunity in Commemorative 60th Anniversary Book
- Mention in post event ad/article in the *Tennessee Register*
- Prominent recognition on electronic sponsor board throughout event

Bronze Sponsor \$5,000

- Reserved seats for 6 guests
- Listing in Commemorative 60th Anniversary Book
- Mention in post event ad/article in the *Tennessee Register*
- Prominent recognition on electronic sponsor board throughout event

Underwriting Opportunities \$2,500

- **Cocktail Sponsor**—4 tickets to event, signage at bar
- **Cigar Rolling Sponsor**—4 tickets to event, name on custom cigar band
- **Parting Favor Sponsor**—4 tickets to event, guests will receive a special treat as they depart the event with a note from your company
- **Vintage Car Photo Opportunity**—4 tickets to event, signage at the car

If you don’t see a sponsorship or participation opportunity that meets your needs, please contact Jess Regan, jregan@cctenn.org, or 629-702-0048. We will be happy to customize a level that is the perfect fit.



Commemorative 60th Anniversary Book Tribute Pages \$500

The keepsake anniversary book of Catholic Charities' first 60 years will feature people whom we have helped to attain self-reliance. Up to 35 tribute ads will be included, featuring the sponsor's name, organization, and your personal message of hope as captions for the beautiful portraits of children, men, women, families—our neighbors.

Individual Tickets \$125

Your ticket to an evening of authentic Cuban food and drink, music and dancing, and the excitement of a cutting-edge venue (way more fun than a hotel ballroom!). If you would like to purchase a ticket(s) to be given to one of our clients or staff members, we would gladly pass along your gift.

**For sponsorships and underwriting opportunities, please call
Jess Regan, 629-702-0048 or email jregan@cctenn.org**

Commemorative book tributes and individual tickets may be
secured through our website: cctenn.org/el-festival

If you are unable to attend, we welcome your donations.
Please go to our El Festival webpage: cctenn.org/el-festival

Diocese of Nashville

**Catholic
Charities**

LOVE + HOPE
HEALING

