



CATHOLIC CHARITIES, DIOCESE OF NASHVILLE

Festival of HOPE

PRESENTED BY FIRST HORIZON

Tuesday, April 16, 2024 • Catholic Pastoral Center

7:00 a.m. Registration/Networking • 7:30 a.m. Program/Breakfast

Our Festival of Hope breakfast event allows us to connect with friends old and new, build awareness for our programs, and solicit financial support to serve the ever increasing number of people in need.

How is Catholic Charities vital today?

We serve more than 25,000 people annually throughout Middle Tennessee, one of the fastest-growing regions in the country. Between inflation, lack of affordable housing, and growing transportation issues, many of our neighbors have seen their buying power dramatically decreased. With our promise of “love, hope, and healing,” our goal is to provide the tools that people need to thrive and be self-reliant—counseling, therapy, and resource navigation, as well as job readiness, mentoring, and skills training. Yes, we provide **food, shelter, and emergency** assistance every day, but we also offer specialized support for those who need it.

Why do we need financial support? As a leading social services provider, we serve our neighbors regardless of faith tradition, with a staff from many religious backgrounds—not just Catholic. **Only five percent of our revenue is provided by the diocese and church donations.** Financial support from corporations, foundations, and individuals is critical to meeting the needs of our neighbors. Please support the ongoing work of Catholic Charities by participating in Festival of Hope. Many of our neighbors need your help. By joining us you **give them love, hope, and healing.**

For more information about Catholic Charities programs, visit cctenn.org





If you don't see a sponsorship or participation opportunity that meets your needs, please contact Brian Thomas, bthomas@cctenn.org, or 615-866-7690. We will be happy to customize a level that is the perfect fit. Payment can be made at cctenn.org/FOH

Sponsorship Opportunities

Presenting Sponsor \$60,000

Thank you to First Horizon!

- All Platinum Sponsor benefits plus:
- Exclusive Presenting Sponsorship for Festival of Hope. Event will be referred to as Festival of Hope, presented by "Presenting Sponsor"
- Two VIP sponsor tables for a total of 20 guests in a preferred location with themed guest favors
- Recognition during welcome to attendees
- Opportunity to address guests from the podium
- Name and logo included on all event advertising/releases/promotion, media, and video presentation, and on website page for a year with link to sponsor's website
- Article featuring your company and its corporate social responsibility shared with more than 7,000 of our email subscribers and social media followers
- Company logo on all media at the event

Platinum Sponsor \$30,000 (2 opportunities available)

- All Gold Sponsor benefits plus:
- Prominent placement in post event ad/article in the *Tennessee Register* newspaper, print circulation 18,500

Gold Sponsor \$20,000 (2 opportunities available)

- All Silver Sponsor benefits plus:
- Name included in event advertising/releases, in event media, and video presentation, and on website list
- Recognized in post-event media (Web-Print)

Silver Sponsor \$10,000 (2 opportunities available)

- All Copper Sponsor benefits plus:
- An additional sponsor-ID'd table for 10 guests, for a total of two tables with 10 guests each

Copper Sponsor \$5,000

- All Bronze Sponsor benefits plus:
- Mention in post-event ad/article in the *Tennessee Register*

Bronze Sponsor \$2,500

- Sponsor-ID'd table for 10 guests
- Name included in event media and presentation
- Prominent recognition on electronic sponsor board throughout event

Catholic Charities
Diocese of Nashville