CATHOLIC CHARITIES, DIOCESE OF NASHVILLE

Festival of HOPE

PRESENTED BY FIRST HORIZON FOUNDATION Tuesday, April 29, 2025 • Catholic Pastoral Center 7:00 a.m. Registration/Networking • 7:30 a.m. Program/Breakfast

Our annual *Festival of Hope* breakfast plays a crucial role in funding essential programs that support individuals and families in need. From emergency assistance and emotional support to employment services, we are dedicated to recognizing the dignity of all people and serving our neighbors, regardless of their faith tradition.

We Are There with Love, Hope and Healing

For more than 62 years, we have brought love, hope, and healing to vulnerable individuals and families across Middle Tennessee. Our work is a tangible response to the Gospel call to care for the least of these among us. We focus on several priority areas, including hunger relief, housing support, family assistance, immigration services, job training, and emotional support to help our neighbors regain stability.

Meeting the Growing Needs of Our Community

Our staff of 175 serves more than 26,000 Middle Tennesseans annually across eight locations. As the region experiences rapid growth, more and more neighbors find it increasingly difficult to make ends meet. Our multifaceted program focuses on moving people toward self-reliance. Through crisis stabilization, education, mentoring, and workforce development, we empower people to build sustainable livelihoods in our community.

Why Your Support Is Needed

As one of the leading social service providers in the region, Catholic Charities has a long-standing reputation for excellence. With the growing demands in our community, we urgently need expanded financial support from corporations, foundations, and individuals to ensure we can continue to serve all who turn to us for help.

We invite you to consider sponsoring *Festival* of *Hope* and supporting the vital work of Catholic Charities. Your support makes a significant difference in the lives of those we serve, and in the broader Middle Tennessee community.

Learn more about our programs and strategic vision at cctenn.org





If you don't see a sponsorship or participation opportunity that meets your needs, please contact Mac Hardcastle at mhardcastle@cctenn.org or 615-540-1237. We will be happy to customize a level that is the perfect fit. Payment can be made at cctenn.org/FestivalofHope

Sponsorship Opportunities

Presenting Sponsor \$60,000 Thank you to First Horizon!

- All Platinum Sponsor benefits plus:
- Exclusive Presenting Sponsorship for *Festival of Hope*. Event will be referred to as *Festival of Hope*, presented by "Presenting Sponsor"
- Two VIP sponsor tables for a total of 20 guests in a preferred location
- Recognition during welcome to attendees
- Opportunity to address guests from the podium
- Name and logo included on all event advertising/releases/ promotion, media, and video presentation, and on website page for a year with link to sponsor's website
- Article featuring your company and its corporate social responsibility shared with more than 7,000 of our email subscribers and social media followers
- Company logo on all media at the event

Platinum Sponsor \$30,000 (2 opportunities available)

- All Gold Sponsor benefits plus:
- Prominent placement in post event ad/article in the *Tennessee Register* newspaper, print circulation 18,500

Gold Sponsor \$20,000 (2 opportunities available)

- All Silver Sponsor benefits plus:
- Name included in event advertising/releases, in event media, and video presentation, and on website list
- Recognized in post-event media (Web-Print)

Silver Sponsor \$10,000 (2 opportunities available)

- All Copper Sponsor benefits plus:
- An additional sponsor-ID'ed table for 10 guests, for a total of two tables with 10 guests each

Copper Sponsor \$5,000

- All Bronze Sponsor benefits plus:
- Mention in post-event ad/article in the Tennessee Register

Bronze Sponsor \$2,500

- Sponsor-ID'ed table for 10 guests
- Name included in event media and presentation
- Prominent recognition on electronic sponsor board throughout event

